



CEO's Partner for Growth



Choices



Guidance



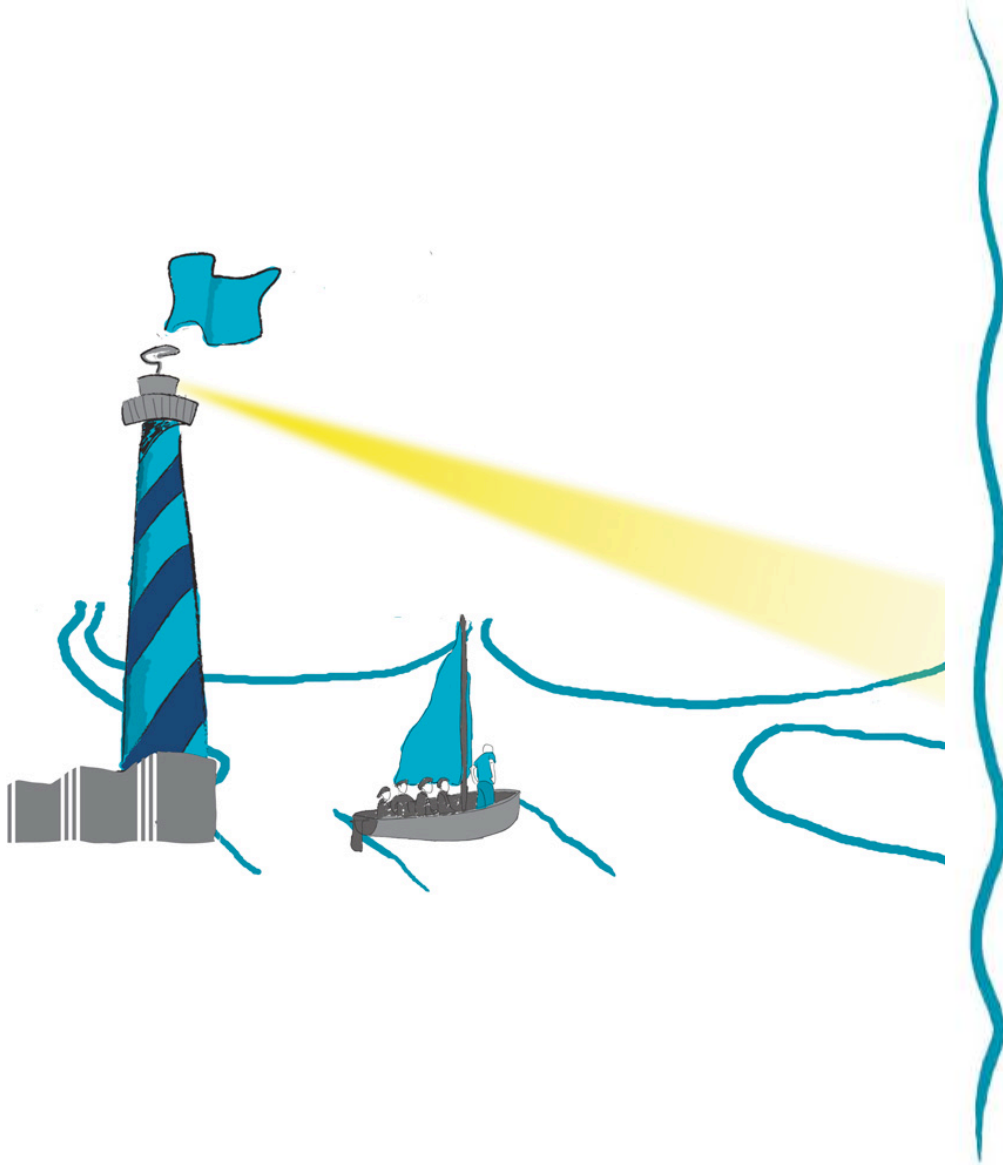
Support



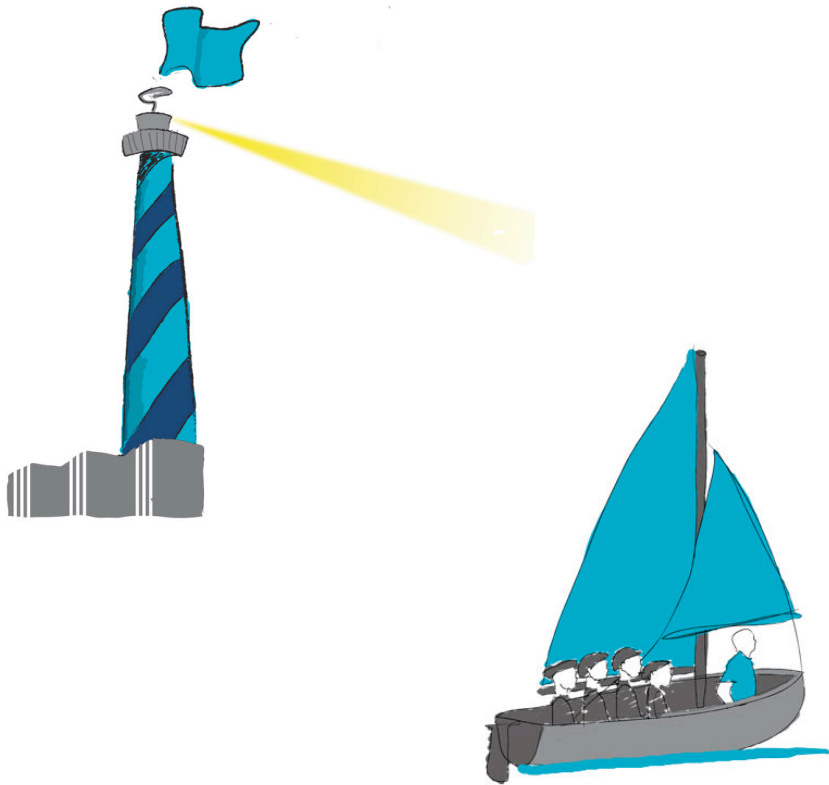
Success



As a great growth company, you have many options. You've already built success with steady revenue and an established customer base. The choices you face may vary; perhaps you are considering entering new markets, or perhaps you are getting offers to be acquired. Whatever your choices, they're good. In your position, you also have choices for financing your growth options.



ABS Capital is your best choice as a partner for growth. According to an outside audit of our portfolio companies' CEOs, the biggest stated benefit of getting backing from ABS Capital is active partnership. We are dynamically involved in growing your business while respecting your CEO position of being in the captain's seat. We help you make the best choice of all your growth options and then help you navigate to success.



You can expect us to be fair-dealing and straight-up. Ask any CEO or partner with whom we have worked and they will tell you so. We invest \$10-40 million, we provide flexible deal structures, and we have a transparent process. We expect you to have the capacity to grow at a rate of over 25%, with revenue in excess of \$20 million, and be poised for opportunity. Together, we will generate greater success for your company.



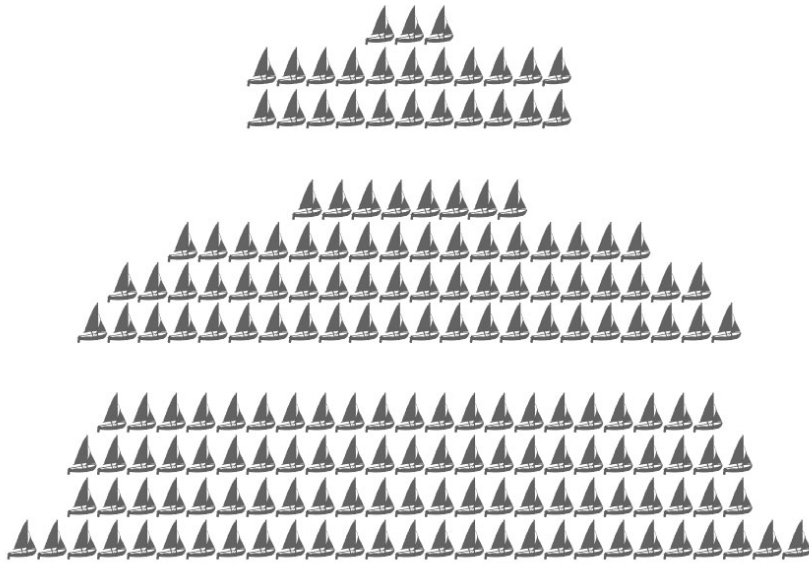
You lead, we guide. The CEO of NeuStar was a good visionary who was pursuing many business options. We gave him a process for analyzing the cost structure of new opportunities so he could make more effective and profitable decisions.

Flexibility is key. Liquidity Services had growth opportunity, but didn't really need capital. So, we took a minority investment to provide partial liquidity for the team and then helped build an IPO-ready company.

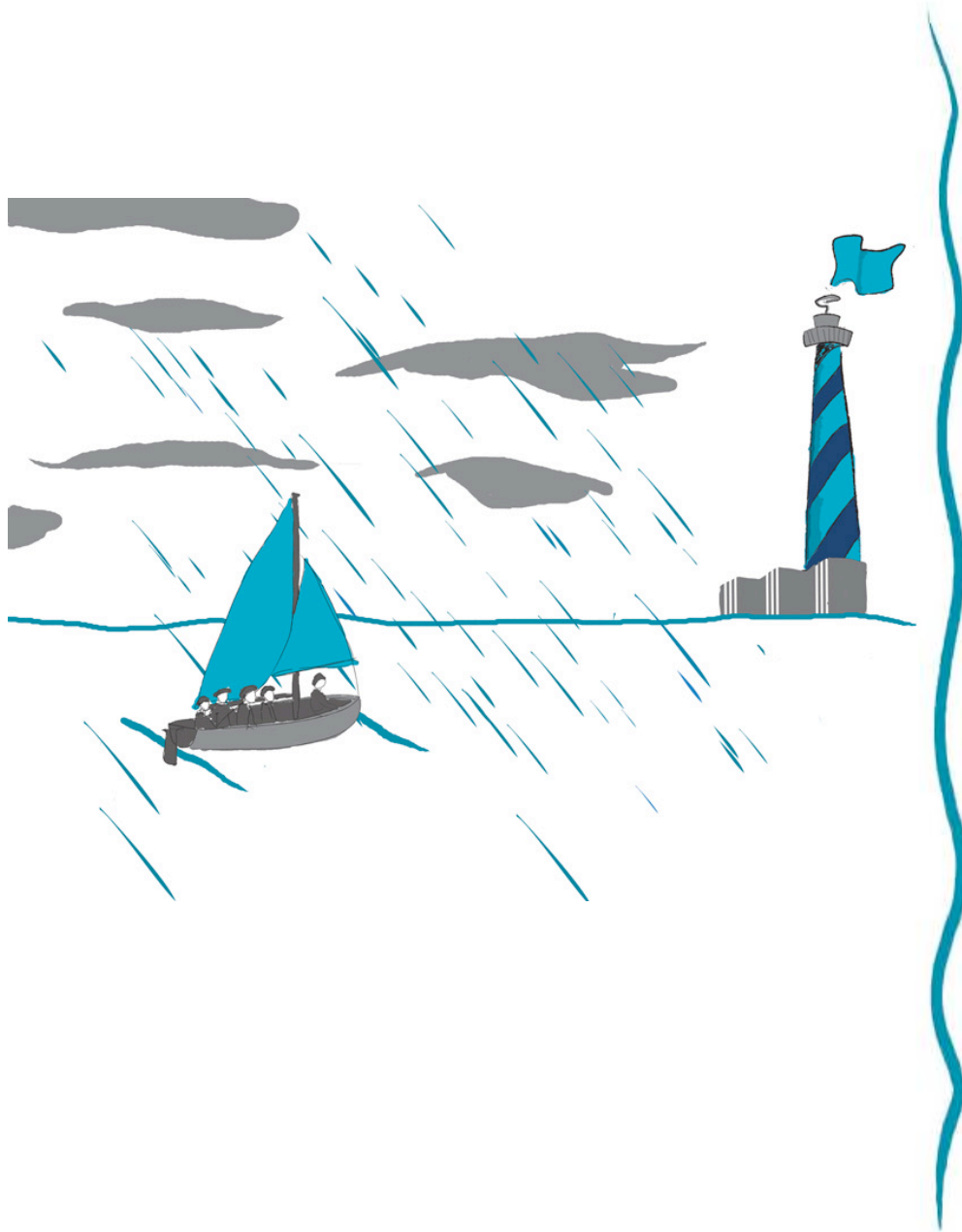
Our involvement runs deep. For Rosetta Stone, we helped build a family-owned company into a professionally-managed business that could report to public shareholders.



You profit from our years of building an extensive network. Once we work with somebody a mutual relationship continues. One example is Steve Papadopoulos, the CEO of an early investment. He joined the board of U.S. Labs after we invested. Then when U.S. Labs was sold, the CEO, Judd Jessup, joined the board of Superior Vision, another ABS portfolio company. When you partner with us, you benefit from an entire growth-company network.



We've invested in over 95 companies and actively managed over 65 company exits, 25 through IPOs. ABS Capital's longevity and success in growth company investing gives us a deep understanding of the process of gaining liquidity for growth companies. More than a third of our exits have been through IPOs, which we believe is unmatched in the industry.



When the water gets rough, we are by your side leveraging years of experience to steer you through. We understand the growth process. We know what it takes to increase revenue and expand markets. We're experts at adding business processes and systems. Plus, we have helped build many strong teams and boards. Through every challenge you face, our partners help you navigate.

Business Services



Don Hebb
Baltimore
1990



Phil Clough
Baltimore
2001



John Stobo
San Francisco
1993



Mark Anderson
San Francisco
1998



Tim Weglicki
Baltimore
1993



Cal Wheaton
Baltimore
2003



Paul Mariani
San Francisco
2003

Media & Communications



Deric Emry
Baltimore
1999



Ralph Terkowitz
Baltimore
2004



Laura Witt
Baltimore
1997

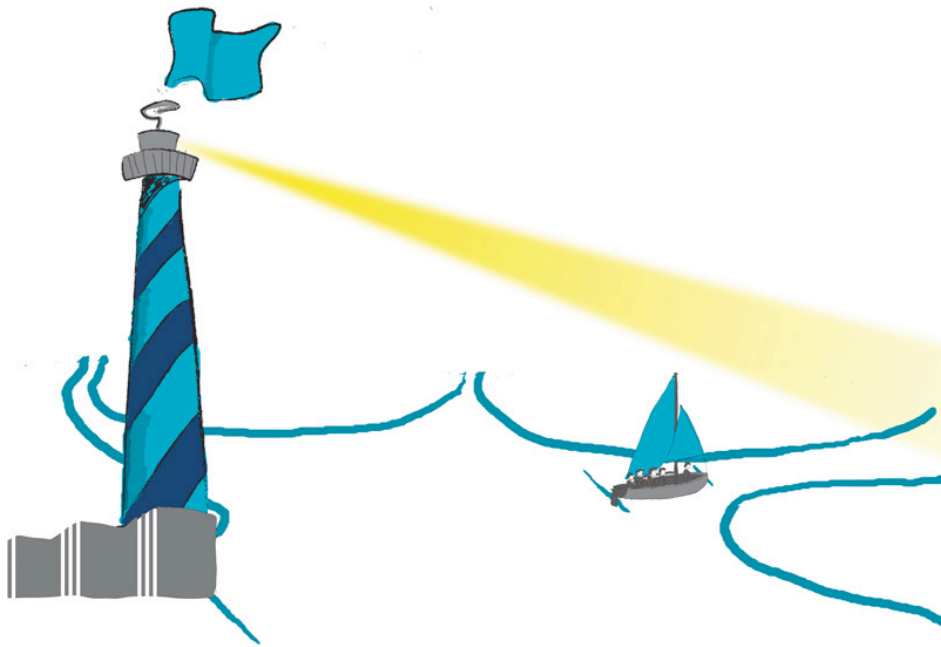


Bobby Goswami
Baltimore
2001

Health Care

We really understand your industry. Our partners concentrate in four areas: business services; health care; media and communications; software and technology. We focus so that we genuinely understand your particular industry before we offer guidance. Our partners each have between one and three decades of experience, so you get senior expertise. Our team is currently investing Fund VI, a \$420 million fund raised in 2009.

Software & Technology



We are the CEO's partner for growth. Our active relationship and deep understanding comes from our longevity and success in growth-company investing. Partnering with ABS Capital will help you grow your business and increase your company value.

For more information visit
abscapital.com